

## Bay Area workers take second jobs to get by

*"People shouldn't have to work so hard just to make ends meet"*

Marissa Federspiel has a full-time day job at a hardware store. The 31-year-old also has a night job as a paid caregiver for her elderly uncle, who lives with her. When she tries to get some sleep, she often is awakened by her 16-month-old. Now she's thinking about taking on a third gig.

"Most days I'm a walking zombie," says Federspiel, who lives in Albany. "I still have some sanity left but I often feel stretched thin. Working so much can put a huge strain on your mental health. Coffee helps and so does inner strength."

Working 80 hours a week is the norm for her. That's what it can take to get by in the Bay Area, where housing prices and rents are among the highest in the nation. Many people have to work multiple jobs to get by. Some work six days a week, holding down three separate paid positions. Others cobble together various side hustles to make ends meet.

Data from the U.S. Bureau of Labor Statistics shows that just 5 percent of workers nationwide hold two or more jobs, but that doesn't track people who are paid in cash. That's why some experts peg the number of workers with more than one job much higher. In their recent Side Hustle survey, Bankrate reported that 38 percent of those surveyed hold down a side job, and one third of these folks say they need the dough to make ends meet.

"Back in the day, if you had one full-time job, the expectation would be that you could make it. Nowadays, for many people, it takes multiple jobs," says Amanda Dixon, an analyst at Bankrate. "It's a little disturbing to see how many people need that money to survive."

While many associate the Bay Area with its well-heeled high-tech work force, keeping your head above water is no mean feat for other folks who must cope with the high cost of living on lower salaries.

"The Bay Area is one of the most expensive places on the planet," says Chris Thornberg, founding partner of Beacon Economics, a Los Angeles-based economics consulting firm. "It's also got some of the highest incomes on the planet."

If you are not among these top earners, however, the economic pressures are mounting. Renters must make about \$127,000

a year to afford a modest, two-bedroom home in San Mateo, San Francisco and Marin counties, according to a National Low Income Housing Coalition's report on the nation's most expensive counties.

"Housing is the biggest factor driving the cost of living in the Bay Area because it is so expensive," says Patrick Kallerman, research director at the Bay Area Council Economic Institute, "The gig economy is growing. People need the money."

Tinamari Bekkali works about 25 hours a week in a marketing job and another 8 hours as a social media manager and web designer. The 30-year-old jams both gigs into her life as a stay-at-home mom with three kids, 13-month-old Sharif and twins Marvel and Eloise, eight. She often makes work calls while taking the baby for a walk.

"Honestly, I work on and off all day long. I get the most work done at nap time, bed time and weekend mornings when my husband is home to take over kid duty," says Bekkali, who lives in Walnut Creek. "It's super common for me to work on my phone during a play date, at the park, even while grocery shopping. Some days are absolutely insane."

She would prefer to focus on the children but says paying the rent on the family's three-bedroom house requires both parents to work. Her husband has a transportation business.

"It's a financial necessity," she says. "And our house is actually several hundred dollars less than they typically are in our area."

Some people have a side hustle that brings them joy as well as money. Don Vigeant works as many hours as he can get as a hot tub installer, but his true passion lies in collecting vintage CDs, Tiki items and clothing to sell through his eBay store, Garb Safari.

"I love the thrill of the hunt," says Vigeant, 48, of San Jose. "I'm a collector at heart and a Tiki fanatic. There's a lot of nostalgia in it for me."

Vigeant has been reinventing himself in middle age after the high-end printing company where he worked for 13 years closed down.

*Article continues at link below:*

UNEMPLOYMENT

Region	June 2018	May 2019	June 2019	Percentage Point Change	
				1 month	12 months
San José–Sunnyvale MSA	2.9%	2.2%	2.7%	+ 0.5	- 0.2
San Francisco MD	2.5%	1.8%	2.2%	+ 0.4	- 0.3
California	4.4%	3.5%	4.1%	+ 0.6	- 0.3
United States	4.2%	3.4%	3.8%	+ 0.4	- 0.4

INDUSTRY EMPLOYMENT

Sector — June 2019	San Jose MSA	San Francisco MD	Combined Region	Percentage Change (Combined Region)	
				1 month	12 months
<b>Total Nonfarm</b>	<b>1,161,800</b>	<b>1,186,700</b>	<b>2,348,500</b>	<b>+ 0.6%</b>	<b>+ 3.0%</b>
Construction	50,100	47,600	97,700	+ 1.1%	+ 5.7%
Manufacturing	180,500	38,700	219,200	+ 1.6%	+ 3.2%
Retail Trade	86,000	78,300	164,300	+ 1.0%	- 0.7%
Information	102,400	93,200	195,600	+ 2.8%	+ 8.5%
Professional & Business Services	241,200	300,900	542,100	+ 0.9%	+ 3.2%
Educational Services	48,000	28,100	76,100	- 2.6%	+ 1.2%
Health Care & Social Assistance	127,300	115,000	242,300	- 0.3%	+ 2.4%
Leisure & Hospitality	109,200	148,600	257,800	0.0%	+ 2.7%
Government	101,600	132,700	234,300	- 0.4%	+ 1.5%

Note: San José MSA (San José–Sunnyvale–Santa Clara Metropolitan Statistical Area) = Santa Clara and San Benito Counties  
San Francisco MD (San Francisco–Redwood City–South San Francisco Metropolitan Division) = San Mateo and San Francisco Counties

Source: California Employment Development Department, LMIID

LABOR FORCE & ANNUAL CHANGE

Labor Force by Metropolitan Statistical Area (U.S. High-Tech Regions)

	LABOR FORCE			UNEMPLOYMENT			UNEMPLOYMENT RATE		
	June 2018	June 2019	Change	June 2018	June 2019	Change	June 2018	June 2019	Change
<b>United States</b>	<b>156,465,000</b>	<b>157,828,000</b>	<b>+ 0.9%</b>	<b>6,812,000</b>	<b>6,292,000</b>	<b>- 7.6%</b>	<b>4.2%</b>	<b>3.8%</b>	<b>- 0.4</b>
Austin, TX	1,162,559	1,182,597	+ 1.7%	38,577	33,197	- 13.9%	3.2%	2.7%	- 0.5
Boston, MA	2,845,354	2,863,156	+ 0.6%	97,516	82,423	- 15.5%	3.4%	2.9%	- 0.5
New York City, NY	4,115,200	4,086,700	- 0.7%	173,400	173,100	- 0.2%	4.2%	4.2%	0.0
Seattle, WA	1,686,047	1,716,430	+ 1.8%	62,682	50,262	- 19.8%	3.7%	2.9%	- 0.8
California	19,395,600	19,293,700	- 0.5%	850,100	800,500	- 5.8%	4.4%	4.1%	- 0.3
San Diego	1,591,400	1,582,400	- 0.6%	56,600	52,800	- 6.7%	3.6%	3.3%	- 0.3
San Francisco	1,026,000	1,036,200	+ 1.0%	25,600	23,200	- 9.4%	2.5%	2.2%	- 0.3
San José	1,083,800	1,085,200	+ 0.1%	31,200	29,000	- 7.1%	2.9%	2.7%	- 0.2
NOVA Region	786,000	790,800	+ 0.6%	19,500	17,700	- 9.2%	2.5%	2.2%	- 0.3

Note: Totals may not add correctly due to rounding

Source: California Employment Development Department, LMIID

REGIONAL LAYOFF ACTIVITY

June 2019 Events

Company	Location	# Affected
Bay Club Cupertino	Cupertino	191
Bethel Lutheran School	Cupertino	12
Drive.Ai	Mountain View	69
Larsen & Toubro Infotech	Sunnyvale	5
MapR Technologies	Santa Clara	122
Marvell Semiconductor	Santa Clara	6
Milk Pail	Mountain View	30
Rank & Rally	Santa Clara	29
Space Systems Loral	Palo Alto	97
Symantec	Mountain View	53
Verity Health	Daly City	9
<b>Total</b>		<b>623</b>

Note: Layoff data are preliminary and should be considered an estimate of monthly regional activity

WARN SUMMARY

Events YTD <sup>†</sup> :	87
Individuals Affected YTD :	5,381
Individuals Previous YTD <sup>‡</sup> :	5,823

\* **WARN: Worker Adjustment and Retraining Notification**  
(notice of mass layoff or closure)

† **YTD: Year to Date**  
(Program year: July 1–June 30)

‡ **Previous YTD:**  
(Same date range as YTD, one year prior)

Source: NOVA's internal Rapid Response database